



26 January 2011

Dear Principal

Exploring Future@IBM

To address the new 334 academic reform and provide career related experience to students, Hong Kong Association of Careers Masters & Guidance Masters (HKACMGM) and IBM China/Hong Kong Limited (IBM) are conducting **Exploring Future@IBM** to enthuse and inform students about different career roles and attributes. The program is fully supported by Education Bureau, HKSAR government (EDB).

Exploring Future@IBM is a series of 2-hour workshops. The program aims to inspire students on their career development through the invaluable career-related experience. Your school is cordially invited to nominate one or two teams (each team comprises of 20 to 25 students and 1 teacher) who are in secondary 4 to secondary 6 to participate in the Exploring Future@IBM. It will be held at IBM's main office located in Quarry Bay on **April 26 and 27** and IBM's Development Laboratory located in Cyberport on **April 28 and 29**. Detailed schedule and number of students for each session are listed on the attachment.

The goals of the Exploring Future@IBM are to:

1. To enable students to obtain up-to-date knowledge about the world of work.
2. To widen students' perspectives and enhance their understanding on employability and work ethics, and reflect on their career aspirations and development.
3. To nurture students' positive values and attitudes and provide opportunity for students to realize the curriculum goal of whole person and balanced development.

Highlights of the Exploring Future@IBM activities

- Featured talk on IBM's background, core values, culture, business ethics;
- Visit 2- 4 departments and learn about different job roles and challenges encountered

** For IBM's Main Office:*

- Human Resources : What kind of candidates IBM is looking for?
- Sales : What are their attributes and how they work globally?
- Consulting : How they help a company to achieve business objectives?
- Technology : How technology can help to make the world work better?

**For IBM's Development Lab*

- Human Resources : What kind of candidates IBM is looking for?
- Technology : How technology can help to make the world work better?

Target students

- S 4 – S6



If you are interested, we would need your school's support to provide the names of the selected students and to nominate a Link Teacher who will act as the focal point between IBM and your students. Please prioritize your preferred dates(s) in the attached reply slip and return to us by **February 18, 2011**. Confirmation will be sent in early March.

If you have any questions or need more information, please do not hesitate to contact Ms. Leung of HKACMGM at 2671-1722 or Ms. Suki Yip of IBM at 2825-7790.

We look forward to your earliest reply.

Yours sincerely,

Dr Esther Ho
Chairperson

Hong Kong Association of Career Masters
and Guidance Masters

Ms Mary Law
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