



香港輔導教師協會有限公司

Hong Kong Association of Careers Masters and Guidance Masters Limited

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30 Aug 2019

To: Principals of all member Schools

(Attn: Careers Master, Guidance Master, teachers and social workers)

Dear Sir/Madam,

6th AGM cum 60th Anniversary Mini-Conference on Nurturing Skills for the New Era

Since 1959, the Hong Kong Association of Careers Masters and Guidance Masters Ltd (HKACMGM Ltd), former Hong Kong Association of Careers Masters and Guidance Masters has been making every endeavour in promoting career guidance and general guidance in Hong Kong.

We are writing to invite you and your colleagues to our 6th Annual General Meeting cum Mini-Conference on Nurturing Skills for the New Era on 25 October 2019 (Friday) from 2:00 p.m. – 5:30 p.m. at Hall, 3/F, Hong Kong Scout Centennial Building, Wan Chai.

To celebrate our 60th Anniversary, we are happy to present the captioned Conference to bring expertise of the field together, to share and to disseminate the latest development and practices in relation to career guidance. It will be an invaluable opportunity for school educators to gain inspirations for implementation of career and life planning in schools.

We are most honoured to have Mrs. Carrie Yau, Executive Director, Vocational Training Council (VTC), to be our keynote speaker. We are also grateful to have Professor Chiu Wing Kai Stephen, Chair Professor, Department of Social Sciences, the Education University of Hong Kong and Dr. Szeto Wing Fu Ricky, Executive Director, Hung Fook Tong Holdings Limited to give us a speech in the plenary sessions.

Please refer to Appendix I for details.

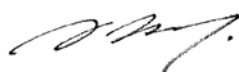
Each participant will receive a set of “*Career Fingerprints: Exploring Skills and Styles*” card sort, the latest release of HKACMGM research project, as a token of our gratitude for your continuous support. For application, please refer to the QR code or link on the next page and fill out the form on-line by 30 September 2019 (Monday). A confirmation email will be sent to successful applicants by 18 October 2019. Please notice the application is on first-come-first-served basis. Each school will be allocated no more than 4 places. For further enquiries, please contact Miss Leung at 2671 1722.

Yours sincerely,

Online Application Form



<https://forms.gle/JGQXVyBfcvxFFr8s8>


Tsang Chi-to, Joseph
Chairperson
HKACMGM

Enclosed: (1) Appendix 1: Details of the AGM cum 60th Anniversary Mini-Conference.

(2) Appendix 2: Location map of the venue

(3) Appendix 3: Introduction of Keynote Speech Speaker and Plenary Speech Speakers

(4) Appendix 4: Registration/Renewal of HKACMGM Membership 2019/2020

Hong Kong Association of Careers Master and Guidance Masters Ltd
6th AGM cum 60th Anniversary Mini-Conference
‘Nurturing Skills for the New Era’

Date: 25 October 2019 (Friday)

Time: 2:00 p.m. – 5:30 p.m.

Venue: Hall, 3/F, Hong Kong Scout Centennial Building, Wan Chai
 (No parking is provided. Attendees are encouraged to use public transportation.)

Agenda:

1:45 pm – 2:00 pm 1. Registration

2:00 pm – 2:15 pm 2. Welcoming Remark by Chairperson

3. Confirmation of the Minutes of last AGM on 12 October 2018

4. Chairperson’s Report, Secretary’s Report and Hon. Treasurer’s Statement of Account 2018-2019

5. Executive Council Members for 2019-2020

2:15 pm – 2:45 pm 6. Keynote Speech by Mrs Carrie Yau , GBS, JP
 Executive Director
 Vocational Training Council (VTC)

2:45 pm – 3:15 pm 7. Plenary Speech by Professor Chiu Wing Kai Stephen,
 Chair Professor, Department of Social Sciences ,
 The Education University of Hong Kong

3: 15 pm – 3:45 pm 8. Plenary Speech by Dr. Szeto Wing Fu Ricky,
 Executive Director,
 Hung Fook Tong Holdings Limited

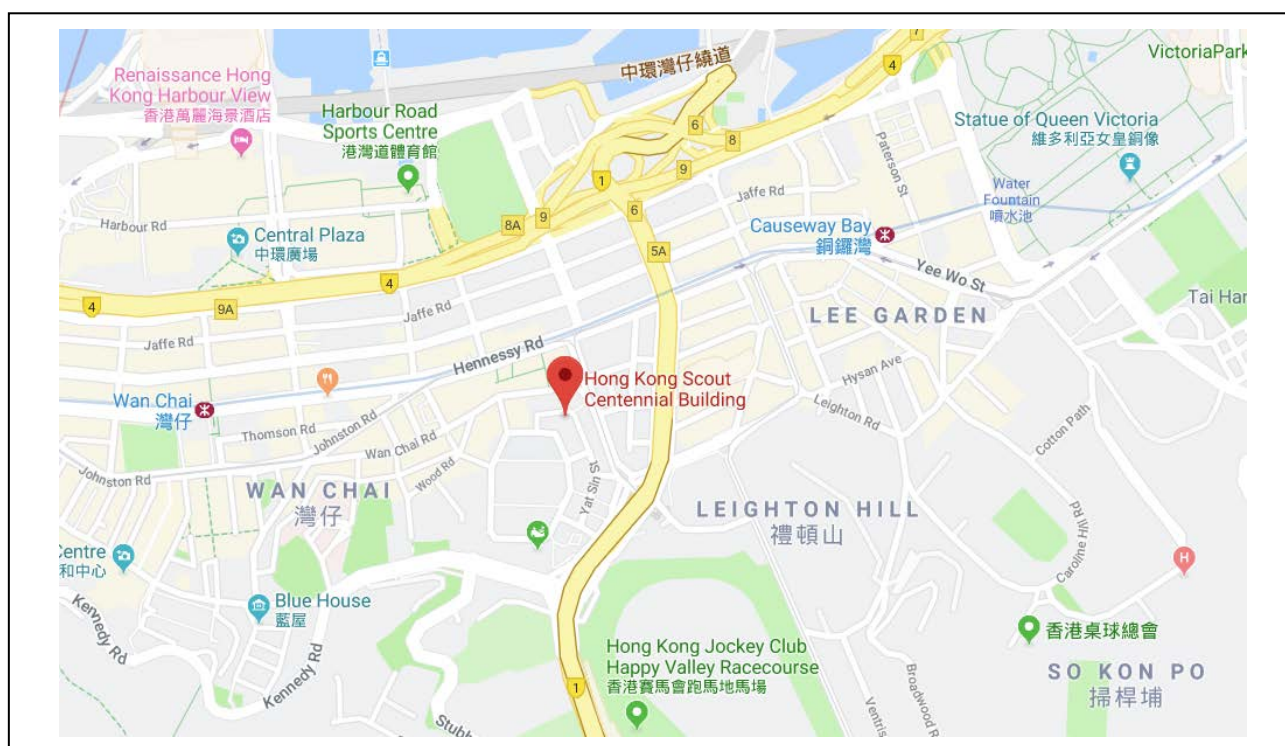
3:45 pm – 4:15 pm 9. Break

4:15 pm – 4:55 pm 10. Forum cum Q&A

4:55 pm – 5:15 pm 11. Prize Presentation of Life Planning Education and Career Guidance Program Design Award

5:15 pm – 5:30 pm 12. Briefing Session for HKACMGM 60th Anniversary Research Projects and Publication

Location Map of Hong Kong Scout Centennial Building



Transportation: Exit at Causeway Bay or Wan Chai MTR Station and walk for 10-12 minutes to access the venue.

HKACMGM 60th Anniversary 6th AGM cum Mini-Conference

‘Nurturing Skills for the New Era’

Keynote Speaker Profile



Name: Mrs Carrie Yau, GBS, JP
 Title: Executive Director
 Organization: Vocational Training Council

Bio-sketch:

Honorary Doctorate of Civil Law, Northumbria University
 Bachelor of Social Sciences and Master of Arts of the University of Hong Kong
 Industrial Fellow, University of Warwick, UK
 Gold Bauhinia Star (GBS)
 Justice of the Peace (JP)

Mrs Carrie Yau was appointed on 1 January 2013 as the Executive Director of the Vocational Training Council (VTC), a statutory body established under VTC Ordinance, with responsibilities for promoting vocational and professional education and training (VPET) as well as furthering the development of the Council.

As the Executive Director of Hong Kong's largest public organisation in VPET, Mrs Yau administers a HK\$4 billion budget and leads 6,000 staff members offering some 200,000 learners every year including 50,000 full-time students the opportunity to upgrade themselves with the acquisition of valuable vocational credentials.

Mrs Yau is committed to promoting skills excellence, youth development, forging strategic partnership with industry and international cooperation. Under her leadership, the VTC has taken forward new initiatives including internationalisation programmes; technology enhanced training; new STEM and BIM centres; the VPET International Conference 2017; WorldSkills Hong Kong Competition cum Carnival 2014 & 2017; and VTC Earn & Learn Scheme to meet manpower demands in major industries. Also, new state-of-the-art facilities are underway including the construction of a new International Culinary Institute to groom talent in international culinary arts and a new campus for the degree awarding Technological and Higher Education Institute of Hong Kong (THEi).

Mrs Yau has served on numerous boards and committees in the commerce, industry and education sectors. Currently, she is the Official Delegate of WorldSkills Hong Kong. As a Member of a number of boards and committees including Board of Governors of Institute of Technical Education (ITE) Singapore, Hong Kong Maritime and Port Board, Judging Panel of Young Industrialist Awards of Hong Kong, Hong Kong Examinations and Assessment Authority Council and Employees Retraining Board, Mrs Yau's mission is to enhance the attractiveness of VPET and foster close ties with industries. In recognition of her significant contribution to STEM education, Mrs Yau was awarded the honorary title of Industrial Fellow by the University of Warwick in 2017.

Mrs Yau started her career as an Administrative Officer in the Hong Kong Government in 1977. She then worked in major policy areas including security, building and lands, education and manpower, transport, health and food safety. She was Deputy Secretary for Security from 1995 to 1997, Director of Administration from 1997 to 2000, Secretary for Information Technology and Broadcasting from 2000 to 2002, Permanent Secretary for Health, Welfare and Food from 2002 to 2007, Permanent Secretary for Home Affairs from 2007 to 2010. The major assignments handled by Mrs Yau included crisis management issues relating to Vietnamese Boat People, SARS, avian flu; and coordination of international events like 2000 ITU Telecom Asia, 2008 Olympic Equestrian Events and 2009 East Asian Games.

HKACMGM 60th Anniversary Mini-Conference

'Nurturing Skills for the New Era'

Plenary Speaker Profile



Name: Professor CHIU Wing Kai Stephen

Title: Chair Professor

Organization: Department of Social Sciences ,The Education University of Hong Kong

Bio-sketch:

Professor Stephen Chiu is currently the Chair Professor of Sociology and the Co-Director of The Academy of Hong Kong Studies at The Education University of Hong Kong. He is also currently the Associate Dean (International Engagement) of Faculty of Liberal Arts and Social Science. Professor Chiu obtained his Bachelor and MPhil degrees at The University of Hong Kong, and his Doctoral degree from Princeton University.

Professor Chiu is a prolific researcher, experienced academic administrator and an enthusiastic teacher. He has produced voluminous publications containing co-authored books, book chapters, monographs and refereed journal articles. His research areas include the sociological studies of Hong Kong and East Asian development, social inequality, youth, social movement, and the film industry. He has secured substantial externally funded competitive grants and attracted a number of commissioned projects funded by, among others, Central Policy Unit and Education Bureau.

Professor Chiu is active in professional and community service. His public service records include serving as part-time member of the Central Policy Unit and member of HKSAR Government's Commission on Strategic Development and the Task Force on Education, Employment and Training under the Commission on Poverty. Since 2018 he has also been appointed as a member of the Commission on Poverty. Between 2009 and 2017, he had also been the Chair of the CDC-HKEAA Committee on Liberal Studies (Senior Secondary) responsible for the design and revision of the subject's curriculum. In the civil society, he also served as the Chair of the Asia Monitor Resources Centre that championed labour rights in the Asian region for over 10 years since the 1990s. Recently he is the adviser of the parent-led organization EDiversity that promotes educational innovation in basic education.

HKACMGM 60th Anniversary Mini-Conference

'Nurturing Skills for the New Era'

Plenary Speaker Profile

Name: Dr. Szeto Wing-fu Ricky
Title: HKRMA Ex-Co Member
Organization: Executive Director, Hung Fook Tong Holdings Limited



Bio-sketch:

Executive Director, Hung Fook Tong Group Holdings Limited

Chairman, Hong Kong Professional and Educational Services Limited

Chairperson, Committee on Social Enterprise and Employment of the Society, The Hong Kong Society for Rehabilitation

Dr. Szeto Wing-fu Ricky has been the General Manager and Executive Director of Hung Fook Tong Group Holdings Limited since 1999. In this role, he seeks to reform the traditional herbal tea industry through modern management and a social enterprise philosophy.

Throughout the years, Dr Szeto is committed to integrating theory and practice in university education and business operation. He has been an Associate Professor at Hong Kong Shue Yan University, the Director of the Hong Kong Shue Yan University Enterprise and Social Development Research Centre and the Program Director of MSc in Marketing and Consumer Psychology programme at Hong Kong Shue Yan University. He has published numerous research articles in reputable international journals as well as several management and inspirational books. He also actively promotes faith at work to create a full and spiritual life in the workplace.

Dr. Szeto has won numerous accolades during his career, including a Capital Leaders of Excellence 2007 Award, and was named the 2008 Top Ten Chinese Enterprise Creative Leader, and the China Social Responsibility Entrepreneur 2008, Enterprise Asia Outstanding Entrepreneurship Awards 2012 and Top Ten (Industry) Innovation Personality Award 2015 by Asia Brand Association. He currently chairs the Hong Kong Professional and Educational Service. He is member of different associations, including the Employees Compensation Assistance Fund Board, the Committee on Reduction of Salt and Sugar in Food for the Centre for Food Safety, the Committee on Lump Sum Grant Steering, and the Committee on Employees Compensation Assistance Fund Board. He is currently the Member of the Executive Committee, and the Chairperson of Committee on Social Enterprise and Employment of The Hong Kong Society for Rehabilitation.

Registration/Renewal of HKACMGM Membership 2019/2020

Founded in 1959, the Hong Kong Association of Careers Masters and Guidance Masters (now 'Hong Kong Association of Careers Masters and Guidance Masters Limited' [HKACMGM Ltd]) aims at providing professional support for all front-line counselling/guidance and careers guidance teachers in secondary schools of Hong Kong. We have been providing important information and professional training programs in the fields of career guidance and general guidance for our 400 member schools in 2018-2019 so that teachers and counsellors can provide quality services to students and also keep themselves updated with the latest trends in the careers / counselling domains.

It is within our charter that the majority of our well-received and unique programs/services, including the following, are open to member schools ONLY. They are:

- Dissemination of NAS JUPAS Statistics (there were over 12,000 individual cases of university admission results with actual subject results collected in 2018)
- Attendance to JUPAS Talk, and talks/seminars related to NAS multiple pathways
- In-house staff development programs
- Exclusive use of empirical-based career and life planning tools such as 'Finding Your Colours of Life', 'Career Mapping' and 'Dreamcrafter 2.0'
- Summer Career-related Experience Scheme for S.5 and S.6 students

To renew/apply for **membership subscription** of your school in 2019/20 (our subscription fee is \$400 per annum), please fill in the online reply form (<https://forms.gle/rQmnYJ6muXtJraV79>) **on or before 16 September, 2019 (Monday)**. Subsequently, teachers will receive an auto-reply email with details of membership renewal. Please *print out this email form and return it, with a cross-cheque payable to "Hong Kong Association of Careers Masters and Guidance Masters Limited"*



*to our correspondence address, c/o Room EP05, Podium, East Block, EDB Kowloon Tong Education Services Centre, 19 Suffolk Road, Kowloon Tong, Kowloon **on or before 6 October 2019***. On the envelope, please write 'Membership application/renewal'.

The past 6 decades of experience in the field and services rendered to our member schools have well-attested our commitment and dedication in serving local careers and guidance teachers. We will continually play an active role in providing professional support to our member schools. Looking forward to meeting you at the AGM soon. Please contact Miss Leung at 2671 1722 for further enquiries.

Activities/ Programmes organized by
The Hong Kong Association of Careers Masters and Guidance Masters Limited

Courses, Seminars & Workshops

Different kinds of courses, seminars and workshops are organized for careers teachers and guidance teachers. Topics like JUPAS application, professional occupations, successful transition and multiple pathways for secondary school leavers, overseas studies, careers assessment tools, prevention of student suicide, crisis management and inclusive education are some of our recurrent themes.

Publication of Careers Guidance Handbook for Secondary School Leavers

A Handbook for secondary school graduates is published annually, in collaboration with Higher Education Division, EDB. The Handbook provides valuable information for them before the release of public examination results.

Publication and research on Individual Student Planning

With the support of local academics, experienced career teachers and CDI, two learning tools, “Finding Your Colours of Life” (for S.1-S.3) and “Career Mapping” (for S.4-S.6) were published for local secondary schools. Since 2007, over 70 public/school-based workshops have been organized to equip teachers involved in careers education and guidance with the required skills and knowledge of how these can be best implemented. “NAS@Career Mapping” was first released in July 2010 during the EDB International Education Forum and Expo, as an informative tool for parents and students under NAS that facilitates Individual Student Planning. With further support from the CDI, EDB, the revised e-version was available for public access.

Summer Career-Related Experience Scheme

The Scheme provides students from member schools opportunities to acquire work knowledge and interpersonal skills and to experience the actual working environment in safe working conditions covered by an insurance policy. About 160 S.5 & S.6 students were arranged to work in host organizations during the past summer vacation.

JUPAS Talk and Statistics, Electronic Learning Platform, DSE Results Release Resource Platform

A JUPAS seminar inviting representatives from all JUPAS participating institutions was organized. Apart from regular updates on admission criteria and scores, programme highlights and various admission issues, we invited representatives from the EDB and the institutions from the new scheme, Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) to join the talk and briefed participants on the pertinent information on the scheme.

In 2018-2019, the Association has enhanced the JUPAS Statistics platform and we successfully collected 12,000 real cases with JUPAS offers contributed by member schools. The data bank is by far the most reliable and informative resources for career teachers and students’ reference.

Our Association has also created an Electronic Learning Platform (ELP) synthesizing all training materials developed and delivered by our Association since 2007. The ELP has served as a self-access learning platform for busy teachers who are eager to pursue professional development at their own pace.

Similar to the practice in previous years, a resource platform was established and integrated at our website to provide career teachers, students and parents on various information related to multiple pathways and resource packages supporting career transition of secondary school students before the release of the DSE exam results.

Response to Education Policies related to Careers Guidance and Guidance

In view of the emergence of various reform measures which might have significant implications on the role and development of Careers Guidance and Life Planning Education and Guidance in secondary schools, including the implementation of NAS, issues related to Multiple Pathways, Applied Learning curriculum, JUPAS and E-APP implementations and operations, Career & Life Planning Grant, Qualifications Framework and VPET development, the Association has taken up an active role in response to various policies and voicing out the needs and concerns of front-line practitioners. Representatives of the Association are in different liaison committees or advisory meetings to channel voices of the front-line counsellors to various sectors. Committee members of the Association are also actively involved in making contributions to various local newspapers to share with the public the essence of student guidance and career guidance.