



# IÉSEG School of Management

**One of the Top 10 Business Schools in France**



# Key Facts

- Ranked 17<sup>th</sup> worldwide for Masters in Management in Financial Times 2016
- International accreditation: EQUIS, AACSB & AMBA
- Accredited by the French government
- Member of “Conférence des Grandes Écoles”
- 2<sup>nd</sup> in France for Research
- 2,500 corporate partners
- 4,800 students in Lille and Paris



# A French *Grande École*

- Highly selective post-secondary institutions in France
- Mostly business and engineering schools
- “Classes Prépas” vs. “Post-Bac”
- Undergraduate and graduate programs
- International dimension
- Extensive connections with corporations
- Strong research activities



# Internationalization

- Programs compatible with international standards, **Bachelor and Master taught entirely in English**
- Out of 117 full-time professors, **100% have PhD** and **84%** have an **international background**
- **2090 international students (98 nationalities)**, 924 students on exchange abroad, 900 students doing internships abroad
- **262 partner universities in 62 countries**
- Dedicated International **Student Services** and International Students Association





Deutsche Bank



ERICSSON



facebook.

ThyssenKrupp



Electrolux

THALES

amazon

ALSTOM



TATA CONSULTANCY SERVICES

Deloitte.

citigroup

Auchan

L'ORÉAL PARIS





# LILLE – PARIS

1 School, 2 Campuses



# Lille Campus

- A historical campus established in 1964
- Library, amphitheaters, multimedia rooms, Bloomberg trading Lab
- Close to the charming historic city center





# Member of the Lille Catholic University

No. 1 Private University in France

- Founded in 1875
- 6 Faculties, 20 Schools, 300 Student Clubs and Societies
- 27,000 students including 2,600 international students from 100 countries
- 401 partner universities





# Lille

## a Young & Dynamic City

- 1.5 million inhabitants
- 2<sup>nd</sup> in France for International Corporate H
- 3<sup>rd</sup> student city in France
- 4<sup>th</sup> largest city in France
- 5 European capitals within a 300 km radius
- Direct train from Paris international airport (50 min)



# Paris Campus

## Grande Arche – La Défense

- Opened in 2008
- Modern infrastructure (amphitheaters, multimedia rooms, library, Bloomberg Trading Lab, etc)
- La Défense: Europe's largest business district, home to over 1500 companies, 14 in the national top 20 and 15 in the global top 50.





# New Paris Campus 2017

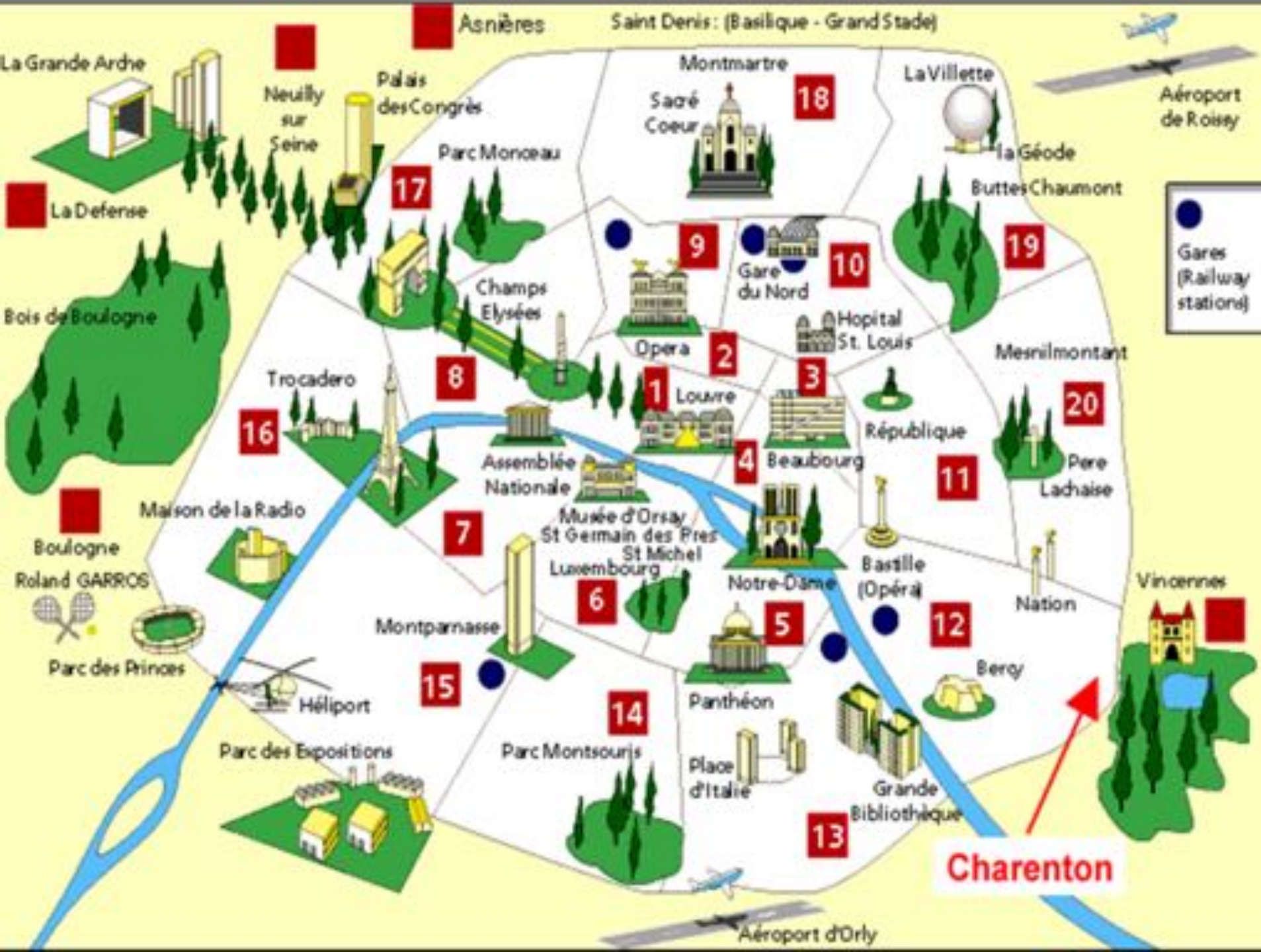


# Paris

- Ranked 1<sup>st</sup> in the Best Student Cities Ranking 2016







# Programs for High School Graduates

- 5-year Grande Ecole Program – Lille or Paris
  - Post-bac, no preparatory classes
- 3-year BBA (in International Business) – Lille



# 5-year Grande Ecole Program

**Bachelor + Master, partly or completely delivered in English depending on the chosen track:**

- General management education in the first 3 years
- 9 Specialization at the master level (2 years)
- Mandatory 1 to 2 semesters of International Exchange
- 4 internships including mandatory 6 months of international professional experience
- Lille or Paris campus
- Tuition around 10000 euros per year (same for all students)





**BACHELOR  
CYCLE**  
Bachelor  
of Business  
Administration  
Management  
Fundamentals

YEAR 1

SEMESTER 1

Macroeconomics  
Civil Law  
Methodology  
Marketing  
History  
English for Business  
Quantitative Methods for Management  
Personal development  
Languages

SEMESTER 2

Microeconomics  
International economics  
Financial accounting  
Introduction to Management  
Sociology  
English for Business  
Quantitative Methods for Management  
Personal development  
Languages

**SOCIAL  
AND PROFESSIONAL  
INTERNSHIP**  
7 to 9 months  
minimum

POSSIBLE INTAKE

YEAR 2

SEMESTER 3

Economic context  
Advanced Financial Accounting  
Fundamentals in Finance  
Marketing Management  
Fundamentals in Human Resources  
Operations Management  
Quantitative Methods for Management  
Personal development  
English for Business  
Languages  
Collective solidarity oriented project

SEMESTER 4

Industrial economics  
International economics  
Business law  
Financial analysis  
Sales Techniques  
Management of Information Systems  
Quantitative Methods for Management  
Personal development  
English for Business  
Languages  
Collective solidarity oriented project

**SALES  
INTERNSHIP**  
2 to 2 months  
minimum

POSSIBLE INTAKE

YEAR 3

SEMESTER 5

Performance Management  
Financial Markets  
Fundamentals of Organizations  
Management of Information Systems  
Fundamentals of Strategy  
Languages  
Flexible market  
Quantitative Methods for Management  
Personal Development

SEMESTER 6

Labour Law  
Management Control Systems  
Human Resources Management  
Marketing Research  
Operations Management  
Introduction to Negotiation  
Quantitative Methods for Management  
Personal Development

**PROFESSIONAL  
INTERNSHIP**  
4 to 5 months  
minimum

POSSIBLE INTAKE

YEAR 4

SEMESTER 7

Strategic Analysis  
Consulting Skills  
Change Management  
Research Methodology (for each specialization)  
Business Cycles and  
Corporate Management  
Foreign Languages  
Talent Career Support Program  
6 objectives

SEMESTER 8

Strategy and Company Observation (for each specialization)  
Research Seminar (for each specialization)  
Business Ethics and Social Responsibility  
Foreign Languages  
Business Game  
Personal Development  
7 objectives

**MASTER  
CYCLE**  
MSc in  
Management  
Specialization  
in a particular  
field

YEAR 5

SEMESTER 9

6 month internship anywhere in the world

SEMESTER 10

Thesis or Consulting  
Project



# Admission Requirements and Procedure

## ➤ Admission requirements:

- Secondary school graduation (IB, AP, Cambridge, etc)
- Official high school transcripts of the final 3 years
  - LFE: Bac with ES or S, min. overall accumulated GPA of 12 (premiere + 1<sup>st</sup> trimester of terminal)
- English proficiency test (TOEFL, IELTS, TOEIC)
- 3 letters of recommendation from teachers or counselors
- Copy of passport / CV
- Application fee 180€

## ➤ Application timeline

- Next intake is September 2017
- Online application open in Oct: <http://application.iesege.fr>
- 4 admission sessions: December, February, April and June

# 3-year Bachelor in International Business

(Lille campus, English only)

The program is designed for students interested in management and international business. They will be taught to manage projects for international companies and to operate in complex business environments in an ethically responsible and sustainable way.

## Advantages:

- A global and practical approach to international business and related topics
- Courses taught by both international professors and experienced professionals
- Seven months of internships allow students to put their coursework into practice, acquire real-world experience, and meet new contacts to expand their professional network

YEAR 1

SEMESTER 1

Understanding Cultural Diversity  
Relational Efficiency Through Drama  
Applied Economics  
Business Law  
Marketing Management  
Perspectives in International Business Ethics  
Languages  
etc.

SEMESTER 2

Creativity  
Work Sociology  
Statistics for Business  
Essentials of Selling  
Business Game  
Geopolitics and Current Economic Affairs  
Languages  
etc.

LABOUR INTERNSHIP  
1 month

YEAR 2

SEMESTER 3

Financial Markets  
Interpersonal Communication  
Intermediate Quantitative Methods  
B to C Marketing  
Management of Information Systems  
Corporate Social Responsibility  
Languages  
etc.

SEMESTER 4

International Business Law  
Solidarity Team Project  
Human Resource Management  
Operations Management  
Advanced Financial Accounting  
Financial analysis  
Languages  
etc.

JUNIOR ASSISTANT  
INTERNSHIP  
3 months

YEAR 3

SEMESTER 5

Sales Management  
Applied Corporate Finance  
Management Skills  
Corporate Governance & Business Ethics  
Languages  
Electives  
etc.

SEMESTER 6

Career Development  
Applied Final Project  
Business Game  
Consulting Skills  
Languages  
Electives  
etc.

JUNIOR MANAGER  
INTERNSHIP  
5 months

International exchange opportunities may be available during the 1<sup>st</sup> Semester of the 3<sup>rd</sup> year of the program.

# Admission Requirements and Procedure

## ➤ Admission requirements:

- Secondary school graduation (IB, AP, Cambridge, etc)
- Official high school transcripts of the final 3 years
  - LFE: Bac with ES or S, transcripts from premiere + 1<sup>st</sup> trimester of terminal
- English proficiency test (TOEFL/IELTS, waived if English curriculum)
- Copy of passport / CV
- Application fee 80€

## ➤ Application timeline

- Next intake is September 2017
- Online application open in October: <http://application.iesege.fr>
- Rolling admission
- Application deadline:
  - May 26<sup>th</sup>, 2017 for non-EU citizens
  - June 30<sup>th</sup>, 2017 for EU citizens



# Tuition & Scholarships

## ➤ Tuition Fees:

- 9500 Euros per year for all students

## ➤ Scholarships:

- Tuition-waiver scholarships of up to 25% for all 3 years

# Cost of Living Per Month

## LILLE

**855 – 1055€**

- Accommodation: 350 to 550 €
- Food: 200 €
- Books and materials: 50 €
- Transport: 80 € (rather leisure)
- Electricity: 45€
- Phone & Internet: 30€
- Personal: 100 €

## PARIS

**1130 – 1580€**

- Accommodation: 450 to 850 €
- Food: 300 €
- Books and materials: 50 €
- Transport: 150 €
- Electricity: 50€
- Phone & Internet: 30€
- Personal: 150 €



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