



# 香港輔導教師協會有限公司

Hong Kong Association of Careers Masters and Guidance Masters Limited

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9 September 2022

**To: Principals  
(Attn: Heads of Guidance and Counselling/Student Affairs/Career Guidance Teams)**

Dear Principals and Teachers,

**Re: Registration/Renewal of Membership 2022/2023 and Annual General Meeting 2022**

Founded in 1959, the Hong Kong Association of Careers Masters and Guidance Masters (now 'Hong Kong Association of Careers Masters and Guidance Masters Limited' [HKACMGM Ltd]) aims at providing professional support for all front-line counselling/guidance and careers guidance teachers in secondary schools of Hong Kong. We have 400 member schools in 2021-2022.

It is within our charter that the majority of our well-received and unique programmes/services, including the following, are open to member schools ONLY. They include:

- Dissemination of JUPAS Statistics (there were over 12,000 individual cases of university admission results with actual subject results collected in 2021)
- JUPAS Talk, and talks/seminars related to multiple pathways & in-house staff development programmes
- Quality tools on career guidance and positive education
- Summer Career-related Experience Scheme for S.5 and S.6 students

To renew/apply for **membership subscription** of your school in 2022/2023 (subscription fee is \$400 per annum) and to enroll in our **AGM**, please fill in the online reply form (<https://forms.gle/ACCaVUMXtF2gyGwN8>) **on or before 30 September, 2022 (Friday)**. Teachers will then receive an auto-reply email with details of membership renewal and AGM attendance. Please ***print out the email form and return it with a crossed cheque payable to "Hong Kong Association of Careers Masters and Guidance Masters Limited" to our correspondence address, c/o Room EP05, Podium, East Block, EDB Kowloon Tong Education Services Centre, 19 Suffolk Road, Kowloon Tong, Kowloon on or before 14 October 2022 (Friday)***. On the envelope, please write 'Membership application/renewal'.



You are cordially invited to attend the 9th Annual General Meeting which has been scheduled on **28 October 2022 (Friday) from 3:30 p.m. to 5:15 p.m.**, conducted in a face-to-face mode. The theme of the annual seminar cum workshop is "**Quality Tools for Practising Socio-emotional Learning in Schools**". The Chairperson of the Association, Dr. Esther Ho, our partner to develop the innovative tools, Dustykid, and School Development Officers of the Jockey Club Project Well-being will introduce FIVE new tools on socio-emotional learning, among which two brand-new tools, "Little Dusty Journal" 《微塵心事》 and "Find Your Path" 《灰塵創路之旅》, would have their debut to public! All participants would be given a resource pack and a chance to enjoy the taster workshop.



We are also proud to officially launch the new Professional Development Platform on our revamped Website ([www.hkacmgm.org](http://www.hkacmgm.org)) at the AGM, with new functions and all kinds of useful resources!

The past 6 decades of experience in the field and services rendered to our member schools have well-attested our commitment and dedication in serving local careers and guidance teachers. Looking forward to meeting you at the AGM soon. Please contact Ms Au at 2671 1722 for further enquiries.

Yours faithfully,

Dr. Esther Ho  
Chairperson

- Enclosed: (1) Appendix I: Activities/ Programmes organized by HKACMGM Ltd  
(2) Appendix II: Agenda of the AGM 2022  
(3) Appendix III: Order Form of tools for guidance and counselling developed by HKACMGM  
(4) Appendix IV: Order Form of tools for positive education and SEL developed through Jockey Club Project Well-being

**Activities/ Programmes organized by  
The Hong Kong Association of Careers Masters and Guidance Masters Limited**

**Courses, Seminars & Workshops**

Topics like JUPAS application, professional occupations, successful transition and multiple pathways for secondary school leavers, overseas studies, careers assessment tools, prevention of student suicide, crisis management and inclusive education are some of our recurrent themes. In 2021-22, despite the limitations posed to physical activities by COVID-19, a series of mindfulness workshops with content for dealing with mental health and well-being issues were held.

**Publication of Careers Guidance Handbook for Secondary School Leavers**

A Handbook for secondary school graduates is published annually, in collaboration with Career Guidance Section, EDB. The Handbook provides valuable information for them before the release of public examination results.

**Research and Development on Individual Student Planning and Student Guidance**

With the support of local academics, experienced careers teachers and CDI, two learning tools, *"Finding Your Colours of Life"* (for S.1-S.3) and *"Career Mapping"* (for S.4-S.6) were published for local secondary schools since 2007. *"Finding Your Colours of Life"* and *"Career Mapping"* are widely used as the career and life planning curriculum for most local secondary schools. *"Dreamcrafter 2.0"* board game, *"Career Fingerprint: Occupation Card Sort"*, *"Career Fingerprint: Skill and Style Card Sort"*, are the other career assessment tools developed with the joint-effort of HKACMGM research team and local academics in recent years.

In 2020, we collaborate with Dr Mantak Yuen of the University of Hong Kong to establish *LIFE+* - a comprehensive on-line survey on life skills, career development and various constructs on positive development of local students. Schools and secondary school students are given group-based profile and individual reports to facilitate understanding of developmental needs and individual guidance/advising.

**Summer Career-Related Experience Scheme**

The Scheme provides students from member schools with opportunities to acquire work knowledge and interpersonal skills and to experience the actual working environment in safe working conditions covered by insurance. About 260 workplace opportunities were provided for S.5 & S.6 students during the past summer vacation.

**JUPAS Talk and Statistics, Electronic Learning Platform, DSE Results Release Resource Platform**

Our annual JUPAS talk with representatives from all JUPAS participating institutions has been one of the most well-received professional training seminars organized by our Association for more than a decade.

In 2021-2022, the Association has enhanced the JUPAS Statistics platform and we successfully collected over 12,000 real cases with JUPAS offers contributed by member schools. The data bank is by far the most reliable and informative resources for careers teachers and students' reference.

A resource platform has been established and integrated at our website to provide careers teachers, students and parents with various updates related to multiple pathways and resource packages supporting students' transition needs at any time of the year.

**Response to Education Policies related to Careers Guidance and Guidance**

The Association has taken up an active role in response to various policies and voice the needs and concerns of front-line practitioners to various sectors. In view of the emergence of various reform measures which might have significant implications on the role and development of Careers Guidance and Life Planning Education and Guidance in secondary schools, from issues related to multiple pathways, policies on school guidance to the optimization of secondary school curriculum lately. Representatives of the Association are members in different liaison committees or advisory meetings to channel voices of the front-line counsellors to various parties.

**Hong Kong Association of Careers Master and Guidance Masters Ltd**  
**Annual General Meeting 2022**

Date: 28 October 2022 (Friday)

Time: 3:30 p.m. – 5:15 p.m.

Mode: Face-to-face mode, with a capacity of 120 as maximum  
 (to go on-line as contingency)

Venue: Holy Trinity College  
 No. 3 Wai Chi Street, Shek Kip Mei, Kowloon  
 (MTR Shek Kip Mei Station, Exit C)

Agenda:		
3:15 pm – 3:30 pm	1.	Registration
(Items 2-7: 3:30 pm – 4:00 pm)	2.	Welcoming Remark by Chairperson
	3.	Confirmation of the Minutes of last AGM on 29 October 2021
	4.	Chairperson's Report 2021-2022
	5.	Secretary's Report 2021-2022
	6.	Hon. Treasurer's Statement of Account 2021-2022
	7.	Executive Council Members for 2022-2023
4:00 pm – 5:00 pm	8.	<b>Annual Seminar cum Workshop:</b> <b><i>Quality Tools for Practising Socio-emotional Learning in Schools</i></b>  <i>Speakers:</i> <i>Dr. Esther Ho@HKACMGM</i> <i>Mr. Rap Chan &amp; Ms. Olive Tsui@Dustykid</i> <i>SDO@Jockey Club Project Well-being</i>
5:00 pm – 5:15 pm	9.	Launch of HKACMGM's New Website & New Professional Development Platform  <i>Speakers:</i> <i>Mr. Cyrus Ngan</i> <i>Mr. Ching Tak Chi</i> <i>Dr. Esther Ho</i>