



香港輔導教師協會有限公司

Hong Kong Association of Careers Masters and Guidance Masters Limited

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8 September 2023

To: Principals

(Attn: Heads of Guidance and Counselling/Student Affairs/Career Guidance Teams)

Dear Principals and Teachers,

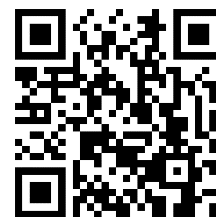
Re: Registration/Renewal of Membership 2023/2024 and Annual General Meeting 2023

Founded in 1959, the Hong Kong Association of Careers Masters and Guidance Masters (now 'Hong Kong Association of Careers Masters and Guidance Masters Limited' [HKACMGM Ltd]) aims at providing professional support for all front-line counselling/guidance and careers guidance teachers in secondary schools of Hong Kong. We have 400 member schools in 2022-2023.

It is within our charter that the majority of our well-received and unique programmes/services, including the following, are open to member schools ONLY. They include:

- Dissemination of JUPAS Statistics (there were over 12,000 individual cases of university admission results with actual subject results collected in 2022)
- JUPAS Talk, and talks/seminars related to multiple pathways & in-house staff development programmes
- Quality tools on career guidance and positive education
- Summer Career-related Experience Scheme for S.5 and S.6 students

To renew/apply for **membership subscription** of your school in 2023/2024 (subscription fee is \$400 per annum) and to enroll in our **AGM**, please fill in the online reply form (<https://forms.gle/zzXbtWwsPQxXPMPy6>) **on or before 29 September, 2023 (Friday)**. Teachers will then receive an auto-reply email with details of membership renewal and AGM attendance. Please print out the email form and return it with a crossed cheque payable to "Hong Kong Association of Careers Masters and Guidance Masters Limited" to our correspondence address, c/o Room EP05, Podium, East Block, EDB Kowloon Tong Education Services Centre, 19 Suffolk Road, Kowloon Tong, Kowloon on or before 20 October 2023 (Friday). On the envelope, please write 'Membership application/renewal'.



You are cordially invited to attend the 10th Annual General Meeting which has been scheduled on **20 October 2023 (Friday) from 3:30 p.m. to 5:15 p.m.**, conducted in a face-to-face mode. The theme of the annual seminar cum workshop is **"Innovations for Practising Socio-emotional & Positive Development in Schools"**. The Chairperson of the Association, Dr. Esther Ho, and Ms. Ava Lau, former School Development Officer of the Jockey Club Project Well-being will introduce practical tools on socio-emotional learning and conceptualizing these tools using the framework of Positive Development (relevant to general student development, school guidance, life planning education and career guidance).

The past 6 decades of experience in the field and services rendered to our member schools have well-attested our commitment and dedication in serving local careers and guidance teachers. Looking forward to meeting you at the AGM soon. Please contact Ms Au at 2671 1722 for further enquiries.

Yours faithfully,

Dr. Esther Ho
Chairperson

- Enclosed: (1) Appendix I: Activities/ Programmes organized by HKACMGM Ltd
(2) Appendix II: Agenda of the AGM 2023
(3) Appendix III: Order Form of tools for guidance and counselling developed by HKACMGM
(4) Appendix IV: Order Form of tools for positive education and SEL developed through Jockey Club Project Well-being

Activities/ Programmes organized by
The Hong Kong Association of Careers Masters and Guidance Masters Limited

Courses, Seminars & Workshops

Topics like JUPAS application, professional occupations, successful transition and multiple pathways for secondary school leavers, overseas studies, careers assessment tools, prevention of student suicide, crisis management and inclusive education are some of our recurrent themes.

Research and Development on Individual Student Planning and Student Guidance

With the support of local academics, experienced careers teachers and CDI, two learning tools, *"Finding Your Colours of Life"* (for S.1-S.3) and *"Career Mapping"* (for S.4-S.6) were published for local secondary schools since 2007. *"Finding Your Colours of Life"* and *"Career Mapping"* are widely used as the career and life planning curriculum for most local secondary schools. *"Dreamcrafter 2.0"* board game, *"Career Fingerprint: Occupation Card Sort"*, *"Career Fingerprint: Skill and Style Card Sort"*, are the other career assessment tools developed with the joint-effort of HKACMGM research team and local academics in recent years.

In 2020, we collaborate with Dr Mantak Yuen of the University of Hong Kong to establish *LIFE+* - a comprehensive on-line survey on life skills, career development and various constructs on positive development of local students. Schools and secondary school students are given group-based profile and individual reports to facilitate understanding of developmental needs and individual guidance/advising.

Summer Career-Related Experience Scheme

The Scheme provides students from member schools with opportunities to acquire work knowledge and interpersonal skills and to experience the actual working environment in safe working conditions covered by insurance. About 260 workplace opportunities were provided for S.5 & S.6 students during the past summer vacation.

JUPAS Talk and Statistics, Electronic Learning Platform, DSE Results Release Resource Platform

Our annual JUPAS talk with representatives from all JUPAS participating institutions has been one of the most well-received professional training seminars organized by our Association for more than a decade.

In 2022-2023, the Association has enhanced the JUPAS Statistics platform and we successfully collected over 12,000 real cases with JUPAS offers contributed by member schools. The data bank is by far the most reliable and informative resources for careers teachers and students' reference.

A resource platform has been established and integrated at our website to provide careers teachers, students and parents with various updates related to multiple pathways and resource packages supporting students' transition needs at any time of the year.

Response to Education Policies related to Careers Guidance and Guidance

The Association has taken up an active role in response to various policies and voice the needs and concerns of front-line practitioners to various sectors. In view of the emergence of various reform measures which might have significant implications on the role and development of Careers Guidance and Life Planning Education and Guidance in secondary schools, from issues related to multiple pathways, policies on school guidance to the optimization of secondary school curriculum lately. Representatives of the Association are members in different liaison committees or advisory meetings to channel voices of the front-line counsellors to various parties.

Hong Kong Association of Careers Master and Guidance Masters Ltd
Annual General Meeting 2023

Date: 20 October 2023 (Friday)

Time: 3:30 p.m. – 5:15 p.m.

Mode: Face-to-face mode, with a capacity of 120 as maximum

Venue: Holy Trinity College
 No. 3 Wai Chi Street, Shek Kip Mei, Kowloon
 (MTR Shek Kip Mei Station, Exit C)

Agenda:		
3:15 pm - 3:30 pm	1.	Registration
(Items 2-7: 3:30 pm – 4:00 pm)	2.	Welcoming Remark by Chairperson
	3.	Confirmation of the Minutes of last AGM on 28 October 2022
	4.	Chairperson's Report 2022-2023
	5.	Secretary's Report 2022-2023
	6.	Hon. Treasurer's Statement of Account 2022-2023
	7.	Executive Committee Members for 2023-2024
4:00 pm – 5:15 pm	8.	<i>Innovations for Practising Socio-emotional & Positive Development in Schools</i> <i>Speakers:</i> <i>Dr. Esther Ho@HKACMGM</i> <i>Ms. Ava Lau, former SDO@Jockey Club Project Well-being</i>